This article aims to analyze the evolution of the scientific journal Estudios y Perspectivas en Turismo (EyPT) since 1991 when it began its career as a Revista Latinoamericana de Turismo until 2019. In this way, a bibliographic research was carried out to determine the context and to establish the main challenges faced by Latin American scientific journals. At the same time, all the articles published in the 29 years of EyPT’s trajectory were surveyed taking into account the number of articles by volume, the country of affiliation of the authors, the topics addressed and the methodologies used. Thus, it is concluded that in 2009 there was a dramatic increase in the number of articles published, the country of affiliation that stands out is Brazil, the most addressed issues are development, hotel and ICT and Internet; and the methodology that stands out with more than 80% is the case study. On the other hand, it is concluded that it seems that EyPT faces the challenge of making a binary decision, disappearing or merging with another institution.

KEY WORDS: scientific journals, evolution, challenges, EyPT.