Aboriginal Population and Tourism in Latina America. The conquest goes on. Two different positions live together on the insert of the native population and tourism in Latin America and the on the consequences tourism development. This subject is extremely complex given the different integration grades that are given between natives and their neighbors, making differences experiences possible. The deepening process of the consumer society brings tourism every day closer to the center of isolated places and this became for many aboriginal cultures a violent process of insertion into capitalism. This essay seeks analyze the contradiction that arises when the consumer society and its mechanisms, in this case tourism and aboriginal population, based on working experiences and information of other experiences recollected on other places of Latin America.

KEY WORDS: native population, tourism, consumption, transition.